



# **BERLI JUCKER PLC**

No. 60/2016 25 November 2016

Company Rating: A+

Issue Ratings:
Senior unsecured A+

Outlook: Stable

### **Company Rating History:**

Date	Rating Outlook/Ale	
08/08/16	A+	Stable
17/02/16	A+	Alert Developing
25/11/14	A+	Stable
13/08/14	A+	Alert Developing
15/06/07	A+	Stable

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#### **Rating Rationale**

TRIS Rating affirms the company and outstanding senior unsecured debenture ratings of Berli Jucker PLC (BJC) at "A+". At the same time, TRIS Rating assigns the rating of "A+" to BJC's proposed issue of up to Bt20,000 million in senior unsecured debentures and the additional greenshoe portion of up to Bt10,000 million. The proceeds from the new debentures will be used to repay outstanding debts, or fund new investments, or meet working capital needs. The ratings reflect BJC's strong competitive positions in its major business lines, diverse range of businesses and sources of income, wide market coverage, and portfolio of strong brand names. The ratings also take into consideration BJC's latest move to acquire 97.9% of the equity of Big C Supercenter PLC (BIGC) and the synergies that may arise from integration of BJC's existing businesses with the newly-acquired retail outlets of BIGC. These factors are partly offset by intense competition, the current economic slowdown which has crimped consumer spending, and the rise in leverage needed to support BJC's growth strategy.

BJC's range of business covers the production and distribution of packaging products, consumer products, medical products and equipment, and technical products. In 2016, BJC expanded into hypermarket business through the acquisition of BIGC, a leading hypermarket operator in Thailand. BJC has consolidated BIGC's performance as the modern retail segment on its financial statements since late-March 2016. As of August 2016, TCC Corporation Limited (TCCC), a large Thai conglomerate, owned about a 74.4% stake in BJC.

For the first nine months of 2016, BJC generated Bt94,064 million in revenue from sales and rental income. The major revenue contribution was the modern retail supply chain segment, combining both retail sales and rental income, which generated roughly 66% of total revenue. The packaging supply chain segment was the second-largest contributor (15%), followed by the consumer supply chain segment (13%).

BJC's strong business profile reflects its diverse portfolio of businesses, sources of income, and geographic coverage. BJC's market coverage is wide, extending most of Southeast Asia. BJC's products in its major lines of business have solid competitive positions, an important source of strength. BJC is one of the leading producers and distributors in the Thai packaging industry (glass bottles and aluminum cans) and the consumer product industry (tissue, snacks, and personal care products). The strength of BJC's consumer product portfolio is attributed to its flagship brands, such as Cellox, Zilk, Tasto, Dozo, and Parrot.

In 2016, BJC acquired a 97.9% interest in BIGC. This move was in line with BJC's strategy to become a leading regional wholesaler and retailer. The investment cost was nearly Bt210,000 million, funded initially by bridge loans. BJC has recapitalized through two rights offerings, increasing its equity base by about Bt83,600 million. The rights offerings reduced the outstanding balance of the bridge loans and reduced the interest burden. At the same time, BJC replaced the bridge loans with newly-issued debentures and new long-term bank loans, amounting to about Bt121,000 million in total.

BIGC currently operates 128 hypermarkets and a number of small-format stores. BIGC's competitive position is strong as it is one of two major hypermarket

CreditUpdate reviews ratings of companies or debt issues that have already been rated by TRIS Rating. The CreditUpdate occurs when new debt instruments are issued or if significant events have taken place that may impact a company's current ratings or when current ratings are cancelled. The CreditUpdate announces whether a rating has been "upgraded," "downgraded," "affirmed" or "cancelled." The update includes information to supplement the previously published ratings.





operators in Thailand. In 2015, BIGC's revenue was about Bt129,000 million and nearly Bt90,000 million for the first nine months of 2016. Retail business contributed about 92% of BIGC's revenue, and the remainder (8%) came from the rental and related services. BIGC generated nearly Bt13,000 million in EBITDA (earnings before interest, tax, depreciation, and amortization) in 2015 and about Bt9,700 million in the first nine months of 2016. The integration of BIGC is expected to strengthen BJC's profile and competitive position, in terms of economies of scale and cost effectiveness such as from pooled purchasing, cash management, and logistics.

BJC's operating margin (operating income before depreciation and amortization as a percentage of sales) was 11.2% in 2015 and 9.8% for the first nine months of 2016. BIGC, by nature of retailer, has a lower profit margin than the BJC's existing lines of business. Funds from operations (FFO) was Bt5,334 million in 2015 and Bt7,770 million for the first nine months of 2016. Total debt soared to nearly Bt240,000 million in mid-2016 as BJC acquired a 97.9% stake in BIGC. However, BJC prepaid debts of about Bt83,600 million after it received cash from right offerings. Capital structure has been improved, as measured by the debt to capitalization ratio of 58.5% at the end of September 2016, compared with 90% as of June 2016.

During the next three years, BJC's consolidated revenue is expected to grow at a rate in the mid-single digits, driven by growth in the packaging supply chain segment and group-wide synergies. The operating margin is expected to gradually improve, benefitting from cost savings derived from synergies and improved asset utilization. TRIS Rating expects BJC to make nearly Bt30,000 million in capital expenditures during 2016-2018. Major investments involve retail outlets expansion as well as increasing production capacities in the packaging supply chain segment and the consumer supply chain segment. TRIS Rating does not expect BJC to make any other huge investments or large acquisitions during the next three years. The net debt to EBITDA ratio is expected to stay at about 7 times in 2016 and will decline below 4 times over the medium term.

Given the current balance sheet structure of BJC and its subsidiaries, BJC's liabilities are structurally subordinated to those of BIGC. However, BJC's board of directors resolved in July 2016 that BJC will be sourcing part of the external financing needs of its subsidiaries. Under this plan, BIGC's external borrowings will be partially refinanced with loans taken out by BJC. This move will mitigate the impact of the structural subordination on the issue rating of BJC's debentures. Accordingly, BJC's debentures are rated at the issuer's credit rating, based on this expectation.

#### **Rating Outlook**

The "stable" outlook reflects the expectation that BJC will maintain the competitive positions in its key business segments. TRIS Rating believes the integration of operations with BIGC will proceed smoothly, without pushing costs or capital expenditures higher than the expected levels. TRIS Rating also assumes BJC will quickly make sustained improvements in its financial profile.

Downside pressure on the ratings would arise if BJC's deleveraging efforts proceed more slowly than expected or if operating performance is significantly weaker than expected, which can result in a weaken capital structure and deterioration of cash flow protection for a long period of time. The potential for a rating upgrade will likely be limited during the medium term, given BJC's sizable debt burden. However, the ratings could be upgraded should the post-merger integration provide meaningful synergies to the BJC Group.

## Berli Jucker PLC (BJC)

Company Rating:	A+
Issue Ratings:	
BJC199A: Bt22,000 million senior unsecured debentures due 2019	A+
BJC219A: Bt9,000 million senior unsecured debentures due 2021	A+
BJC239A: Bt3,000 million senior unsecured debentures due 2023	A+
BJC269A: Bt20,000 million senior unsecured debentures due 2026	A+
Up to Bt20,000 million in senior unsecured debentures and additional greenshoe portion of up to Bt10,000 million	
due within 2026	A+
Outlook:	Stable





#### Financial Statistics and Key Financial Ratios\*

Unit: Bt million

			Year Ended 31 December					
	Jan-Sep 2016	2015	2014 ***	2013	2012	2011		
Revenues from sales and rental income	94,064 ***	* 42,893	41,695	42,226	37,429	31,235		
Gross interest expense	4,027	493	556	575	503	366		
Net income from operations	1,745	1,743	1,574	2,315	2,322	2,097		
Funds from operations (FFO)	7,770	5,334	4,530	4,801	4,281	4,251		
Total capital expenditures	2,888	1,705	3,323	3,656	3,661	2,607		
Total assets	299,917	44,701	43,428	44,503	38,260	32,999		
Total debt	155,421	14,975	16,232	16,676	13,171	11,110		
Shareholders' equity	110,209	20,750	18,017	17,699	16,284	14,530		
Operating income before depreciation and amortization as % of sales	9.8	11.2	10.4	12.1	12.5	15.0		
Pretax return on permanent capital (%)	5.3 **	9.4	8.4	11.4	12.7	14.5		
Earnings before interest, tax, depreciation, and amortization (EBITDA) interest coverage (times)	2.9	11.0	8.8	9.9	10.5	14.1		
FFO/total debt (%)	6.0 **	35.6	27.9	28.8	32.5	38.3		
Total debt/capitalization (%)	58.5	41.9	47.4	48.5	44.7	43.3		

<sup>\*</sup> Consolidated financial statements

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<sup>\*\*</sup> Annualized with trailing 12 months

<sup>\*\*\*</sup> Restate according to the accounting standard which has been enforced in 2015

<sup>\*\*\*\*</sup> Include rental income of modern retail supply chain segment