

## BJC Berli Jucker Public Co. Ltd.



### **Health and Nutrition Policy**

Reference number : SRMD 08 / 2020	
Review date	:-
Approval date	: March 24, 2020
(Executive board meeting no.2/2020)	
Effective date	: March 24, 2020
Supersede date	:-

This policy provides a framework for health and nutrition management of Berli Jucker Public Company Limited and the group company (hereinafter referred to as "BJC Group"). As a major food and non-food producer and retailer in the country, BJC Group places great importance on health and safety of consumers by providing customers with high nutrition value and health benefits of the products assists them to independently select products most suitable to their lifestyles.

Our products have been developed efficient production processes that meets international standards along with communication and responsible activities.

#### **Policy scope**

This policy applies to the business operations under Berli Jucker Public Company Limited and its subsidiaries.

#### Guideline

In order to offer nutritious products that most suitable for different health conditions of consumers groups, as well as promoting greater understanding and ensuring accessibility to quality and nutritious food. BJC Group has established the following guidelines;

#### 1. Product

- 1.1. BJC Group places importance on the production and distribution of quality and standard products that comply with laws, regulations and standards of Thailand and trading partner with higher standard, including any products related to government projects.
- 1.2. Support the research and development of new product reformulation that has greater health benefits and meet customers' needs.
- 1.3. Promote variety of serving size and packaging of products so that consumers can select the amount of calories and/ or the amount of nutrients consumed as appropriate for their health.

#### 2. Data access and communication

2.1 Product label must provide accurate information of ingredient, usage, and storage that comply with the standard required by laws and regulations of Thailand for assisting consumers to acknowledge nutrition facts and properly preserve nutritive value of products.



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- 2.2 Provide information on wellbeing and healthy diet for building better awareness to customers through communication channels.
- 2.3 There are communication channels to receive beneficial suggestions related to health and nutrition to improve quality of products with healthy nutritional value.

#### 3. Activities and promotions

Continuously support health-related activities for customers and employees.